

Media Release

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Springridge Farm's new jam is fit for royalTEA!

Springridge Farm, an agricultural-tourism destination focused on excellence in fruit farming and family fun, is celebrating the upcoming nuptials of Prince Harry and Meghan Markle with their brand new, limited edition product: **ROYAL WEDDING JAM**.

In this specialty preserve they've married berry for Harry and sparkle for Markle featuring strawberries grown at Springridge Farm and a splash of Canadian sparkling wine. This exclusive recipe is made in their farm kitchen and will be available when they open for the season on March 29, 2018 for \$6.99 per jar (250mL).

“It’s fun to create something that celebrates this special day for Prince Harry,” says Laura Hughes, co-founder of Springridge Farm. “I moved here from England as a child and I found my Canadian prince in Farmer John! We have proudly been making jam for our customers for over half a century and we are thrilled to honour Canada’s ties to the Crown with Royal Wedding Jam.”

In fact, Royal Wedding Jam is the latest installment in their limited edition series which included Royal Wedding Marmalade (2011), Diamond Jubilee Jam (2012) and Royal Baby Jam (2013). Springridge Farm was honoured to receive a letter from Her Majesty the Queen acknowledging their Canada 150 Jam (2017).

Springridge Farm is asking for assistance with their *jampaign* (that’s a campaign for jam) to get a jar of Royal Wedding Jam to the royal couple in time for their wedding this spring. Follow them on Facebook, Twitter and Instagram @springridgefarm and use #royalweddingjampaign for more information.

Springridge Farm is a vibrant, local destination for visitors of all ages to experience seasonal festivals, the Fun Farm Yard, school tours, birthday parties and the Barn Market featuring gourmet products, an artisan bakery and gift boutique. Their commitment to Canada’s agricultural heritage is a vital part of their community. Springridge Farm was previously recognized with a Premier’s Award for Agri-Food Innovation Excellence and was named Canada’s Retailer of Distinction.

For more information please contact: Niki.

Photo attached.

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Springridge Farm

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