



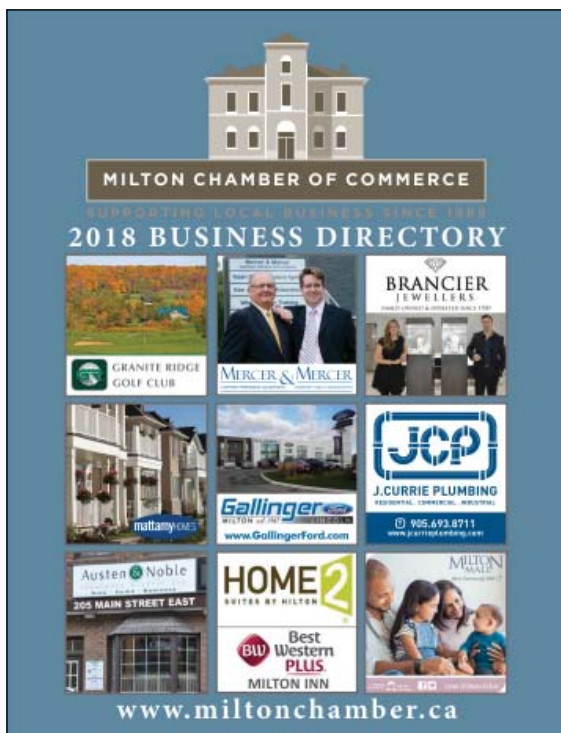
MILTON CHAMBER OF COMMERCE

SUPPORTING LOCAL BUSINESS SINCE 1888

# 2019

## BUSINESS DIRECTORY

- Milton's only comprehensive Business Listing Publication
- 35,000 copies distributed to residents and businesses
- Visibly keep your existing clients informed
- Enhance your brand name
- Be a competitive leader and attract new customers



- **NO ADDITIONAL CHARGES FOR YOUR AD CREATION**

Ad design is included in the cost of your ad (includes 2 proofs).

- **EXPANDED AUDIENCE**

The annual hard copy version of the directory is available on the Milton Chamber of Commerce website in a digital version. Each page of display advertisements and membership listings will “flip with a click” to engage an untapped audience for members.

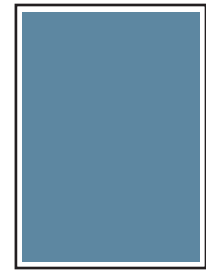
- **YOUR AD WILL BE HYPERLINKED**

Advertisements with a listed website will be hyperlinked at no extra cost.

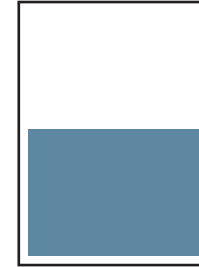
VIEW THE DIRECTORY ONLINE AT  
[WWW.MILTONCHAMBER.CA](http://WWW.MILTONCHAMBER.CA)

# ADVERTISING SIZES, RATES, DATES & TECHNICAL SPECIFICATIONS

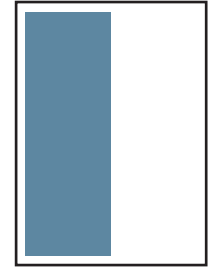
SIZE	2019 MEMBER PRICE	2019 NON-MEMBER PRICE	DIMENSIONS (width x length)
Single	\$210	\$275	3.5" x 1.45"
Double	\$375	\$460	3.5" x 3"
Double (horizontal)	\$375	\$460	7.375" x 1.45"
Quarter (vertical)	\$500	\$625	3.5" x 4.55"
Quarter (horizontal)	\$500	\$625	7.375" x 2.25"
Half (vertical)	\$675	\$795	3.5" x 9.875"
Half (horizontal)	\$675	\$795	7.375" x 4.55"
Full Page	\$1190	\$1350	7.375" x 9.875" *
Front Cover	<del>---\$525---</del> <b>SOLD OUT</b>	n/a	n/a
Quarter Page Glossy	\$550	\$675	3.5" x 4.9"
Half Glossy (vertical)	\$1100	\$1200	3.5" x 9.875"
Half Glossy (horizontal)	\$1100	\$1200	7.375" x 4.9"
Full Page Glossy	\$2000	\$2100	7.375" x 9.875"
Inside Cover	\$2350	\$2500	7.375" x 9.875" *
Outside Back Cover	<del>---\$2550---</del> <b>SOLD OUT</b>	<del>---\$2700---</del>	7.375" x 9.875" *



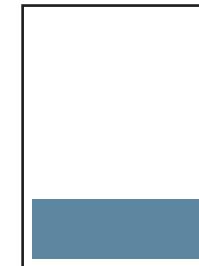
Full Page



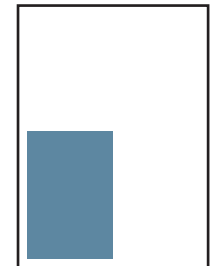
Half Page Horizontal



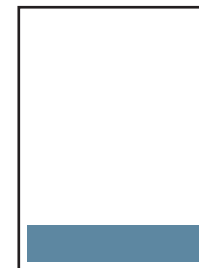
Half Page Vertical



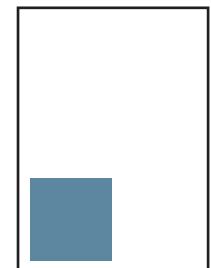
Quarter Page Horizontal



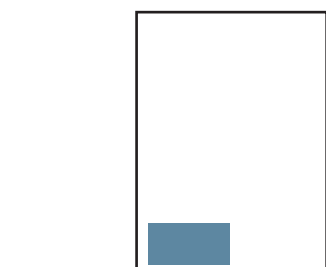
Quarter Page Vertical



Double Horizontal



Double Vertical



Single

## ALL GLOSSY ADS INCLUDE COLOUR

Must ADD 0.25" on ALL sides for bleed. Type safety .375" INSIDE of trim size.

## IMPORTANT DATES

### AD SALES DEADLINE

OCTOBER 26, 2018

### AD MATERIALS DEADLINE:

NOVEMBER 2, 2018

### DELIVERY: (WEEK OF)

JANUARY 10, 2019

### \*COLOUR FEES

No additional charge for black and white ads. Additional colour is \$50, per colour, any size ad.

Glossy ads - full colour included.

### TECHNICAL SPECIFICATIONS

Trim Size: 8.125" x 10.625"  
 Bleed: .125" on all sides  
 Safety: .375" inside trim edge  
 Colour Mode: CMYK only  
 Image Resolution: 300 dpi (images used at lower resolutions may result in decreased image quality.)

**ACCEPTED FILE TYPES:** PDF files only. All fonts should be embedded.

**NOTE:** We do NOT accept JPEG files or native design files.

## FOR MORE INFORMATION CONTACT:

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 www.miltonchamber.ca